

Maroon Island

Deck & Script for a full length movie, with
shorter sequels, written to feature Keith David

Created, written & supervised by Vernon Gibbs
for SpiralAi.Music Corporation

Opportunity

Amazon: Steps up creator economy penetration

- 🎵 How: “Creator Partnerships.” High profile creatives ‘working across Amazon Global Media & Entertainment (Amazon Originals, Prime Video, Amazon Music, Twitch, Audible, Amazon Games..)’ ^[^1]
- 🎵 Amazon controls CTV ads. ^[^2] SpiralAi creates, with its own creative content on AWS, a New Content Layer to Amazon, and other, Creator referral offers

[FORBES: SILICON VALLEY MEETS ITS MATCH IN TRILLION DOLLAR CREATOR ECONOMY](#)

[^] Footnotes: slide 11. [^]“bible” link, a storyboard, tournament demo & script slide 12

New Content Layer: Linear Interactive - Maroon Island sequels, with top stars. Netflix tried, LI, in 2018 with “Bandersnatch/Black Mirror” a ‘choose your adventure’

Netflix Now: “Linear interactive” = “choose adventure”^[^3]

Amazon Now: “Linear interactive” sequels to “Maroon Island,” will use Amazon stack for interactive action & Tournament scenes. This is not choose adventure!

- Linear only movie on regular streaming and in theatres
- Linear interactive SEQUELS for Amazon interactive
- Sequel distribution already technically verified by AWS
- Tournament/action solution: on same screen/device

Maroon Island Tournament Gameplay



Maroon Island – Tournament Gameplay

FOR NARRATIVE GAME STORYTELLING

Overview

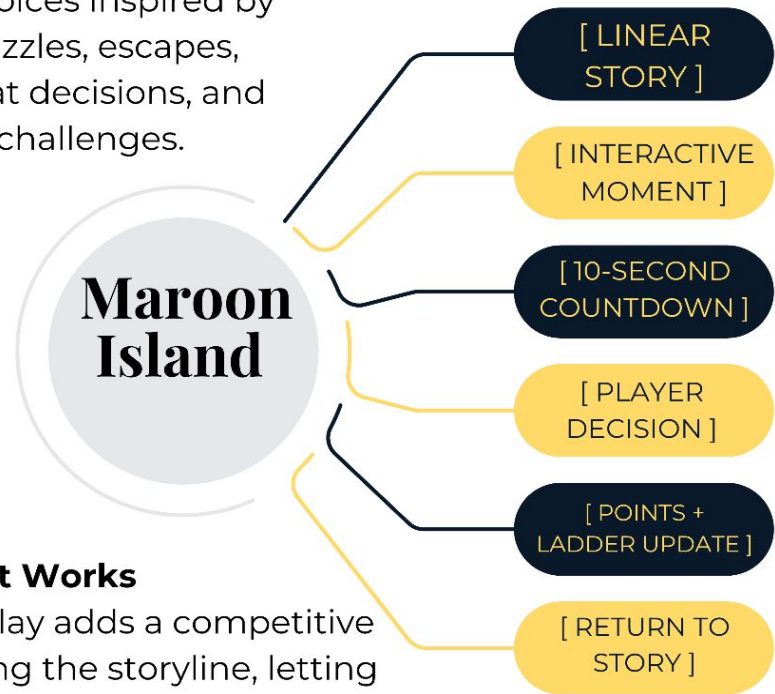
Players enter the tournament via virtual or digital currency. At key story moments, they must choose quickly, creating a hybrid between cinematic storytelling and competitive gameplay.

How It Works

- 10 seconds to make a choice.
- Faster responses climb the leaderboard.
- Wrong choices lose points but replay can recover them.
- Clues appear naturally in dialogue, visuals, or music.
- AWS AI generates small clue variations each replay.
- Microsoft ID verifies identities.
- Interactive mode cannot be paused.

Gameplay Style

Action-adventure choices inspired by classic serials — puzzles, escapes, riddles, traps, combat decisions, and environmental challenges.



Why It Works

Tournament gameplay adds a competitive layer without affecting the storyline, letting viewers earn cash prizes and climb real-time leaderboards.

REVENUE

💰 **AMAZON (game-movie fees + ads), music, commerce portal**

- ⚔️ **Live Events: Concerts with Hip Hop/R&B All Stars singing hit songs from Maroon Island soundtrack. Creating Creators**
- 🎬 **Sale of streaming rights, publishing, sync licensing, royalties from owned soundtrack songs, brand partnerships and in game ads, skins, boosts, collectibles tied to music**
- 📊 **Revenue from Gaming - Action games are a \$20 billion segment of the \$184 billion global video game market ^[^4]**
- **K-Pop Demon Hunters: “New” marketing method (movie-music-game) is repeatable. See their monetization strategy ^[^5] (Note: Netflix paid \$100 million to cover Demon production, plus \$20 million to rights owners. Not considered a good deal. Investor profit for project like this subject to many variables) ^[^6]**



POTENTIAL CREATOR PARTNER #1 - Keith David. Feature role of The Last Olmec was written for Keith. His participation subject to his availability. He would play an Obeah master, like Obi-Wan Kenobi's Jedi master, so many actors or singers with acting ability and large social media could fit role and meet Amazon's requirements.

MAROON ISLAND NOW

Suggested Featured Star

Keith David, for whom the role of The Last Olmec was written, is one of the most well known starring voices and character actors in Hollywood history. A classically trained actor, winning 3 Emmys out of 6 nominations, he was also nominated for a Tony award. He starred in “Greenleaf” for Oprah Winfrey’s OWN network and is getting ready to star as “President Curtis” in the spin-off from the long running series “Rick & Morty.” 2026 induction into Hollywood Walk of Fame may affect his availability.

[Keith David IMDB](#)

Executive Producer

Managing Team

[Vernon Gibbs LinkedIn](#)

[Chris McNeal](#) (Chris MC - Creator Partner #2. Single “The Dictator” being released)

[Matthew Lehr](#)

Vernon Gibbs, CEO/Cofounder of [Spiral.AI](#) Music Corporation, producers of “Maroon Island,” is the creator and writer of the project. Gibbs has a Microsoft contract for video games and is a Columbia University grad, a former Clive Davis music executive (Arista A&R Director/ R&B), and a former music journalist (Billboard, Rolling Stone, Playboy, Penthouse, Essence ...)

SpiralAI founded by Chris McNeal (Chris MC), Vernon Gibbs & Matthew Lehr.

Executive Producer (Production Team) Contract signed for Maroon Island film. An Oscar winning financial company with over 400 films.

USE OF PROCEEDS - \$250,000 - SEED ROUND

Category	Allocation	Description
<u>First Quarter 2026</u>		
Producers	\$9,000	Executive Producer Retainer
Story Rights	\$1,500	Script Development
Screenwriter	\$1,000	Additional Script Development Services
Promotional music	\$5,000	Large Language Model Demos for Maroon Island Band/Soundtrack
Legal Services	\$10,000	For Securing Rights to some soundtrack songs
Franchise Taxes	\$1,000	Delaware
<u>Second Quarter 2026</u>		
Producers	\$4,500	Final Executive Producer Retainer
Legal Services	\$10,000	SAFE Agreements for investors
Promotional Music	\$10,000	Recording of some soundtrack songs
<u>Third Quarter 2026</u>		
Distributor Presentations	\$50,000	Sizzle reel and interactive presentation deck
<u>Fourth Quarter 2026</u>		
Operations	\$148,000	Producer, Director, Main Talent retainer and miscellaneous expenses
TOTAL	\$250,000	

Info

Keith David

[Keith David IMDB](#)

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References

[^1] [AMAZON CREATOR PARTNERSHIPS](#)

[^2] [AMAZON: INSURMOUNTABLE CTV DOMINANCE](#)

[^3] [NETFLIX SEEKING LINEAR INTERACTIVE STORYTELLING/](#) (see Bridgerton reference in paragraph 6 by Alain Tascan, new President of Netflix Games, in this article from Variety - March '25)

[^4] [ACTION VIDEO GAME MARKET 2022 - 2029](#) (Statista requires access for full numbers)

[^5] [K- POP DEMON HUNTERS MONETIZATION](#)

[^6] [REDDIT PAGE ON DEMON HUNTERS](#)

Good info: [2024 Essential Facts About the US Video Game Industry Interactive Streaming](#)

Further articles, Maroon “bible” and demos^

[From AI to VR, These Are Music's Top Investors In Tech Of The Future](#)

[Fortnite's future will be AI tools and big ideas, Epic's Saxe Persson tells me](#)

[SPIRALAI.MUSIC ARTIST MANAGEMENT/MAROON ISLAND BIBLE ^](#)

“Drum” Demos (proposed soundtrack song) [MARCH 11 ROUGH MIX](#) [MARCH 26 MIX “DEMO”](#)

[TOURNAMENT DEMO](#) (uses clip from Amazon Prime linear game-movie hit “Secret Level”)^

[MAROON ISLAND SCENE -1 STORYBOARD^](#)

[MAROON ISLAND S1 SCRIPT ^](#)